



**Smt. Kamalaben Gambhirchand Shah Department of Mass Media /
Management Studies**

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga, 400019
SY.BAMM SEMESTER-IV ATKT EXAMINATION JULY-2024 (2023 - 2024) (2023 | 2023 - 2024)

NAME : RASAL PRANALI ASHOK NIRMALA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
378		2022021001051026		28			45101			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-III																
30122A	Introduction to Print Media	IA/Th	20/50	28	20/50	20	100	48	-	48/100	4	C	5.3	21.2	c	
30222A	Basics of Advertising	Th/IA	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
30322A	Fundamentals of Public Relations	Th/IA	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
30422A	Visual Communication and Photography	IA/Th	20/50	20	20/50	23	100	43	-	43/100	4	P	4.6	18.4	c	
30522A	Introduction to Cinema	Th/IA	20/50	20	20/50	27	100	47	-	47/100	4	C	5.2	20.8	c	
TOTAL CREDITS : 20		TOTAL EGP :92.4		GPA: 4.62		GRADE: P		TOTAL: 218/500		PERCENTAGE: 43.60 %		RESULT: PASSED				
SEMESTER-IV																
40122A	Introduction to Broadcast Media	Th/IA	20/50	26	20/50	24	100	50	-	50/100	4	B	5.5	22.0	c	
40222A	Integrated Marketing Communication	IA/Th	20/50	30	20/50	20	100	50	-	50/100	4	B	5.5	22.0	c	
40322A	New Media	Th/IA	20/50	20	20/50	23	100	43	-	43/100	4	P	4.6	18.4	c	
40422A	Women and Media	IA/Th	20/50	20	20/50	31	100	51	-	51/100	4	B	5.6	22.4	c	
40522A	Writing for Media	IA/Th	20/50	32	20/50	25	100	57	-	57/100	4	B+	6.4	25.6	c	
TOTAL CREDITS : 20		TOTAL EGP :110.4		GPA: 5.52		GRADE: B		TOTAL: 251/500		PERCENTAGE: 50.20 %		RESULT: PASSED				
TOTAL CREDITS : 40		GPA: 5.07		GRADE: C		GRAND TOTAL: 469 / 1000		OVERALL PERCENTAGE: 46.90 %		RESULT : PASSED						

Controller Of Examinations

Principal

